Made Lieutenants and Left There: Pull Gets Others Over Them.

By JAMES A. HOLLOMON.

America To Make

Only Bombing Planes

El Paso Boys Take Up Study Of Gas Masks

Pvt. T. G. Tolbert Is Made Germany Training Them Will Send Three Ships to Lieutenant; El Paso Recruits Reach Travis.

Camp Travis, Sin Antonio, Tex., April 17.—The following boys from El

Dogs As Guides For Soldiers WhoAreBlind

and the Allies Will Follow the Example.

By JOHN L. BALDERSTON.

The Popul

U. S. When Three Cargoes Are Sent From U.S.

War Scenes to Be Shown On Slides Sent to Schools By the Texas University

Austin, Tex., April 17,-In order that

Private Brunck Exchange 2300.

Mail & Phone Orders Promptly Filled

Welcome, Mr. McAdoo! El Paso Is Glad To Entertain You---Stay Long---And Come Back Often!

El Pasoans, Have You Bought Liberty Bonds Until It



THIS advertisement isn't written or published to convince you that you ought to buy Liberty Bonds. It assumes that you have good enough business judgment to see that there never was a safer or better investment; that you already have bought as many Liberty Bonds as you think you

What we want to urge is that you buy more than you think you can afford; buy 'till it hurts. Just remember that the boys in France are not only doing your fighting, but they are doing your dying too.
You're going to get your money back with interest; nobody's going to give our soldiers' lives back. Don't stop with what you've already bought; make sacrifices to buy more; they're small in comparison with what our fighting men are doing.

Let's all take inventory and then buy more and help to oversubscribe the third loan at least three times,

The Down-Stairs Store Is Putting New Meaning Into The Word "SERVICE" For People Who Buy Inexpensive Goods

A NYBODY can find expensive things to wear that are good, but it takes genius to provide things that look expensive and clever and attractive at small prices. That is the principal upon which "The Popular's" Down-Stairs Store is founded. Not merely to sell low priced merchandise, but to exert its great energies to bringing here good merchandise to sell at low prices.

War-Time Service Special Number 27---Women's Suits, At \$6.95 @ \$9.95

ERE are values that will stand the most intensive comparison, even with suits at double the sale prices.

The suits offered at \$6.95 are developed of serge, poplin, mixtures and novelty checks. The lot at \$9.95 would actually be cheap at \$19.50. They are fashioned of gabardine, serge, mixtures and poplins, and are shown in such colors as Navy, Black, Tan, Rookie, Copen and Gray.

Every good style is included in this sale—the strictly-tailored, the semi-tailored and the semi-

The joy of these prices lies in the fact that the suits are the latest, smartest, prettiest to be obtained. If you want to participate in this event, you'll have to get here early.

-(Down-Stairs Store)



Every one of the splendid lots of merchandise oftered in these famous-

WAR-TIME SERVICE

is a heavy blow aimed at the advancing cost of merchandise. "Why do you do this?" asked one manufacturer. "What's the sense of selling merchandise that you can't replace for the prices you are offering

Simply that our customers are our partners, their interests are our interests. They expect this store to do all it can to keep down prices, and we shall do it to our last piece of merchandise.

We have only this to say to the public:

"Buy all you feel you can afford of these Wartime Service Specials. They will be a good investment."

Not one of these lots of merchandise can be duplicated at the price. Look to your needs. Watch the papers each night, and buy-buy all you can afford of these goods.

War-Time Special No. 28. Children's Hats To \$8.50, At \$3.95

A SPECIAL lot of 100 Children's and Misses' Sample Hats, bought advantageously from one of America's foremest manufacturers. The lot consists of Panamas. Legisorus and Milans, in black, white or oslore; fancy trimined or failured styles. Values to \$8.50, at your choice, \$3.95. — (Fourth Flaor)

War-Time Special No. 29. Women's White Wash Skirts, 85c

To offer so early in the season a nule of Women's White Wash Skirts, at 85c each, positively seems like foolish merchandising, but these War-Time Service Specials are all outof the ordinary. So if you want to save money, and supply your Sammer skirt needs, buy these, at 85c each. —(Down Stairs Store)

War-Time Special No. 30. Women's Silk Vests, At \$1.50

S ECONDS, to be sure, but the imperfections are so slight that they in no way mar the appearance or wearing qualities. They are made of substantial weight glove silk by America's foremost maker of highgrade silk underwar; out amply long; reinforced arm shields; tape, band or bodice tops; white or pink; sizes 34 to 44. Limit 2 to a customer, at each, \$1.50. - (First Floor)

Try This Recipe: HERE'S only one way to economize in clothes, and help save labor and materials that are needful to war work. And that is to buy the best clothes you can find, and let them do the economizing for you.

> Here's where we can be of considerable helpfulness. For it is no new discovery that our "POPULAR" CLOTHES are good clothes. Long before war necessity emphasized the importance of being particular about quality, thousands of particular El Pasoans bought "POPULAR" CLOTHES because they considered them the best.

And now, when good clothes are particularly important from an economy standpoint, "POPULAR" CLOTHES are just the same as they ever were. If they seem better to some men, it is because they are comparing them with other clothes of less substantial character and not so finely made.

Hart Schaffner @ Marx, Rogers Peet and Kuppenheimer Spring and Summer Clothes, \$22.50 To \$45.00

Other Makes \$15 Up